# PRESS KIT



ROLEX



JUMPING INTERNATIONAL DINARD

A Rolex Series Event



ENTRÉE GRATUITE #JUMPINGDINARD ROLEX

GRAND PRIX DIMANCHE

27 JUTLI ET 14H45

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# 10 YEARS OF EXCELLENCE

From July 24 to 27, 2025, the Dinard International Show Jumping Competition will celebrate its 113th edition and mark a decade of excellence at the highest international level. **Since obtaining its fifth star in 2015**, the Breton competition has established itself as an unmissable event on the global calendar.

Organized by the Mars family since 2013, the event will transform the Val Porée site into a mecca for show jumping during four days of intense competition, in a unique setting combining tradition and sporting excellence.

For the 2025 edition, nearly **170 riders from some 30 countries are expected to attend, accompanied by more than 350 horses**. Twenty-seven events are scheduled, divided into the four usual categories: CSI 5\*, CSI 3\*, CSI 1\* (by invitation) and CSI YH for 7-year-old horses.

The events will be held on the sand track and the legendary grass field at Val Porée, recognized as one of the most prestigious in the world.

Highlights include the Rolex Grand Prix Ville de Dinard, with a prize fund of €500,000, and the spectacular Derby Saur de la Région Bretagne, Saturday's flagship event, with a prize fund of €40,000. **The total prize money will amount to** €837,100, confirming Dinard's position as one of the most lucrative outdoor competitions on the international circuit.

A historic competition dating back to 1912, Dinard combines top-level sport with a unique atmosphere. It is a unique summer event, combining performance, elegance, and emotion.



## A WORD FROM THE DIRECTOR, AXEL MARS

### DINARD, A TRADITION OF ELEGANCE AND HIGH-LEVEL SPORT

For over a century, the Dinard International Show Jumping Competition has constantly reinvented itself to offer an exceptional event that is sporting, human, and festive. The 2025 edition, the 113th in our history, will also mark ten years of excellence at the highest international level since we were awarded our fifth star.

Once again this year, nearly 150 riders representing some 30 nations, 380 horses, 92 exhibitors, 60 volunteers, 30 officials, and 850 hotel nights at our expense will converge on the Val Porée Equestrian Stadium, transformed for the occasion into a veritable open-air theater.

We are expecting more than **45,000 spectators** over the four days of competition, with a program of 24 events divided into four categories: CSI5\*, 3\*, 1\* and CSI YH, on 15,000 m<sup>2</sup> of carefully maintained tracks and paddocks.

The unfailing support of the public, the loyalty of the world's best riders, and the dedication of our teams are the driving forces behind our commitment. This collective dynamic pushes us to maintain ever-higher standards, with one goal in mind: to offer a unique experience that lives up to sporting and human expectations.

The Jumping is also a responsible event: no plastic bottles, water fountains for the teams, recyclable packaging for catering, selection of local service providers... all concrete actions for a measured impact.

Like our **new poster designed by Yves-Marie Salanson, the 2025 edition** affirms our commitment to the elegance and strong identity of the competition. Between art and sport, tradition and modernity, Dinard continues to proudly display the values that make it unique.

The Derby Saur de la Région Bretagne and the Rolex Grand Prix Ville de Dinard will set the pace for the 2025 edition, as they do every year. But beyond the sport, it is the atmosphere, elegance, and shared emotion that make Dinard a competition apart. A free event, open to all, and always true to its DNA.



INTERNATIONAL DINARD 5\*

## AT THE HEART OF PERFORMANCE

Since obtaining its fifth star in 2015, the Dinard International Show Jumping Competition has established itself as one of the most demanding and refined competitions on the world circuit. While the elegance of the Val Porée site, the enthusiasm of the public, and the loyalty of the world's best riders contribute to its reputation, the success of the event is also determined behind the scenes.

Each edition involves impressive logistics: 390 horses, nearly 200 specialized vehicles, more than 2,200 bales of wood shavings, 300 bales of hay, and 850 overnight stays are provided by the organization. These figures testify to the scale of the work carried out by experienced teams, such as Borg Event, which has been in charge of coordinating the stables since 2017, and the Brame Group, which is responsible for the structures and scenography.

Alongside the Mars family, which has been organizing the competition since 2013, these long-standing partners work tirelessly to make Dinard a smooth, safe, and perfectly orchestrated event, despite the constraints of a downtown location. The attention to every detail—from the stalls to traffic, from the decoration to the reception of the horses—contributes to creating the unique atmosphere so appreciated by riders and the public alike. Course designers, veterinarians, judges, FEI stewards, drivers, and 60 passionate volunteers complete this exceptional team.

In Dinard, high-level sport meets the demands of event organization. A rare alchemy, the result of collective expertise at the service of a competition that is now one of the most prestigious in the world.



## RENOWNED AMBASSADOR FOR 2025 STEVE GUERDAT

A rider with an impressive track record – Olympic champion in 2012, runner-up in 2024, European champion in 2023, three-time winner of the World Cup final, and a key figure on the international circuit – Swiss rider Steve Guerdat will be the official ambassador for the 2025 edition of the Dinard International Jumping competition, scheduled for July 24-27. He accepts this role with enthusiasm, as he is very attached to this competition, which he describes as "one of a kind."

Fascinated by Dinard since its relaunch by Danièle Mars, Steve Guerdat highlights the authenticity and sporting demands of the Val Porée site: a vast, natural and technical grass track with elevation changes that require qualities rarely tested elsewhere. "It's the only time of year when we have this kind of terrain, which changes the way we ride and brings us back to the essence of our sport," he explains.

He first competed here in 2017, when he finished seventh in the Rolex Grand Prix with his mare Cayetana. He has fond memories of the award ceremony: "The whole crowd sang the Marseillaise after Nicolas Delmotte's victory. I was glad I was encouraged to stay. It was a rare and powerful moment."

Beyond the sport itself, Steve Guerdat deeply appreciates the overall atmosphere of the competition: the natural arena in the heart of the city, a knowledgeable and passionate audience, tasteful decorations, a festive atmosphere... And above all, a city that lives and breathes Jumping. "The atmosphere, the sea, the good restaurants, the opportunity to bring the family... Dinard has it all. Once the competitions are over, it feels like being on vacation."

Committed for years to promoting equestrian sports, Steve Guerdat is delighted to represent a competition as iconic as Dinard. His loyalty and admiration confirm the special aura of this Breton event, now recognized as one of the greatest competitions in the world.



# HIGHLIGHTS

\*Provisional program (times not yet finalized)

### THURSDAY, JULY 24

The classes will allow riders and horses to familiarize themselves with the terrain and the first courses designed by Jean-François Morand (FRA), the course designer. At the end of the day (4:45 p.m.), it will be time for the opening class of the CSI5\*: the Prix Les Estivales de l'Équitation.

### FRIDAY, JULY 25

Competitions with higher jumps: 1.55m for the CSI5\* at 2:30 p.m. (Prix Mars & Co) and 1.50m for the CSI3\* competition at 5:00 p.m. (Prix Dinard Émeraude Équitation). And the pressure on the competitors will only intensify over the weekend.

### SATURDAY, JULY 26

As tradition dictates, the CSI3\* Derby Saur de la Région Bretagne (4:45 p.m.) will be the highlight of the day. A 1,100-meter course combining natural and technical obstacles, watched by an enthusiastic crowd. Earlier in the afternoon, another highlight: the CSI5\* at 2:00 p.m. (Key Player Prize).

### SUNDAY, JULY 27

On Sunday, the best pairs from CSI1\*, CSI3\* and CSI5\* will compete in the final Grand Prix events of the weekend. The highlight of the show, the Rolex Grand Prix Ville de Dinard, will bring together the world's elite at 2:45 p.m. for a thrilling sporting event and spectacle, with a prize fund of €500,000.



## THE SPORTS PROGRAM \* \*Provisional program (times not yet finalized)

THURSDAY, JULY 24	<ul> <li>DRASS FIELD</li> <li>08:15 - PRIX DES EMPLOYES MUNICIPAUX DE DINARD</li> <li>19:00 - PRIX INSTITUT ESTHEDERM</li> <li>19:00 - PRIX DATANAUTE</li> <li>14:45 - PRIX OUEST BARDAGE COUVERTURE</li> <li>16:45 - PRIX LES ESTIVALES DE L'EQUITATION</li> <li>DADA BARDABA</li> <li>19:00 - PRIX TOP 7</li> <li>19:45 - PRIX YNEIA</li> </ul>	1,45m CSI 3* 1,10m CSI 1* 1,30m CSI 1* 1,20m CSI 1* 1,45m CSI 5* 1,30m CSIYH 1,40m CSI 3*
FRIDAY, JULY 25	<ul> <li>DEADES FIELD</li> <li>D8:30 - PRIX INSTITUT ESTHEDERM</li> <li>D6:30 - PRIX VERTIKAL AGENCEMENT</li> <li>D6:30 - PRIX CORDON GROUP</li> <li>D6:30 - PRIX MARS &amp; CO</li> <li>D7:00 - PRIX DINARD EMERAUDE EQUITATION</li> <li>D8:00 - PRIX GROUPE FABRICE GEORGELIN TOP 7</li> <li>D6:30 - PRIX CAPFINANCES</li> </ul>	1,15m CSI 1* 1,25m CSI 1* 1,45m CSI 5* 1,55m CSI 5* 1,50m CSI 3* 1,35m CSIYH 1,35m CSIYH 1,40m CSI 3*
SATURDAY, JULY 26	<ul> <li>GRASS FIELD</li> <li>08:15 - PRIX INSTITUT ESTHERDEM</li> <li>10:15 - PRIX EMERIA DINARD THALASSO &amp; SPA</li> <li>12:00 - PRIX HOTEL ROYAL EMERAUDE</li> <li>14:00 - PRIX KEY PLAYER</li> <li>16:45 - DERBY SAUR DE LA REGION BRETAGNE</li> <li>SAND ARENA</li> <li>08:00 - PRIX RANGE ROVER</li> <li>11:30 - GRAND PRIX GROUPE LAMOTTE - ELEVAGE D'HELBY</li> </ul>	1,15m CSI 1* 1,35m CSI 1* 1,25m CSI 1* 1,50m CSI 5* 1,45m CSI 3* 1,45m CSI 3* 1,45m CSI 3*

SUNDAY, JULY 27

## **GRASS FIELD**

08:30 - GRAND PRIX GRAND HOTEL BARRIERE	1,50m	CSI 3*
12:30 - GRAND PRIX LAITERIE DE MONTAIGU	1,40m	CSI 1*
14:45 - ROLEX GRAND PRIX VILLE DE DINARD	1,60m	CSI 5*

JUMPING INTERNATIONAL #DINARD 5\*

# **THE WINNERS**

## **GRAND-PRIX**

2024 Kevin STAUT - Beau de Laubry Z 2023 Max KUHNER - Elektric Blue P 2022 Martin FUCHS – Leone Jei 2021 Martin FUCHS – Conner 70 2019 Alexis DEROUBAIX – Timon d'Aure 2018 McLain WARD – Clinta 2017 Nicolas DELMOTTE – Ilex vp 2016 Christian AHLMANN – Cornado II 2015 Bertram ALLEN – Molly Malone V 2014 Karim EL ZOGHBY – Amelia 2013 Pénélope LEPREVOST – Nice Stephanie

## DERBY

2024 Félix JARRY - Elgaura 2023 Emeric GEORGE – Dune du Ru 2022 Gonzalo BUSCA ROCA - Classified 2021 Andres VEREECKE - Die Gute Folia 2019 Margaux ROCUET - Victoria Barcelona 2018 Patrice DELAVEAU – Vestale de Mazure HDC 2017 Wilm VERMEIR – Dm Jacqmotte 2016 Laura RENWICK – Rembrandt Blue 2015 Laura RENWICK – Rembrandt Blue 2014 Guy WILLIAMS – Casper de Muze 2013 Shane BREEN – Ominerale Courcelle



## **DINARD,** A DESTINATION APART

Nestled on the Emerald Coast, Dinard embodies Breton elegance. This coastal gem, a former 19th-century fishing village, has established itself as one of Europe's most popular seaside resorts, combining architectural refinement, natural beauty, and a relaxed lifestyle.

Its remarkable heritage is illustrated by the many Belle Époque villas that line the coastal paths facing the island of Jersey. Just a few steps from the Val Porée equestrian stadium, Dinard's beaches offer a variety of atmospheres: the Prieuré beach, a favorite spot for boaters, the Écluse beach, the beating heart of vacationers, and the wilder coves of Port Blanc and Saint-Énogat.

A city of culture and sport, Dinard's reputation extends far beyond its famous international horse show jumping competition. Golf, cycling, water sports... the city lives and breathes a shared passion for sport. Paddleboarding and kayaking offer a unique way to discover the spectacular coastal landscapes, from Cap Fréhel to Cancale. And to extend the experience, head to Port Breton Park: 23 hectares of greenery, a manor house, rose gardens, and preserved wildlife—a breath of fresh air in the heart of an exceptional region.



## **THE FIGURES** 113<sup>TH</sup> EDITION



## THE SPORT



Labels: CSI5\*, CSI3\*, CSI1\*, CSI YH

National and international riders

**₽150 ≯380** Horses

Ð2 Highlights:

Derby and **Rolex Grand Prix** 

## THE HUMAN



60 **Exhibitors** 

## 45K Spectators



Passionate, unique, and welcoming atmosphere

**8** Track managers

**7**30 Officials, judges, and paddock marshals

## THE BUDGET



organizer's expense



## **PARTNERS** ROLEX & EQUESTRIAN SPORTS

### **ROLEX & EQUESTRIAN SPORTS**

Rolex celebrates human achievement, the milestones and emotions that mark a journey and culminate in a defining moment; the path to recognition, not just the trophy. For nearly 70 years, the brand has cultivated a lasting heritage with equestrian sports and today plays a central role in supporting the best riders, competitions, and institutions. Thanks to this heritage, Rolex contributes to equestrian excellence by encouraging modernization while respecting the elegance inherent in this prestigious discipline. By supporting leading athletes, the Geneva International Horse Show, and the iconic Rolex Grand Slam of Show Jumping, Rolex has forged close ties with equestrianism, beginning with its partnership in 1957 with British show jumper Pat Smythe. A true pioneer, she became the first Rolex Testimonee in the world of equestrian sports. The brand's long-standing support is highlighted by its partnerships with international competitions at the pinnacle of the discipline, from the Majors to the Rolex Series events.

### **ABOUT THE ROLEX SERIES**

The Rolex Series brings together seven of the world's most prestigious equestrian competitions, all supported by the Swiss watchmaker. These historic events share many qualities: first-class infrastructure and facilities, centuries-old traditions, and an exceptional level of competition. These seven competitions have all been won by some of the greatest riders in the history of the sport. They reflect the brand's unwavering commitment to excellence and showcase a heritage deeply rooted in equestrianism. These prestigious events perpetuate the tradition of the sport while embracing innovation, with a constant desire to evolve and improve. Rolex is the Official Timekeeper of the CSI5\* Jumping International de Dinard, a prestigious Rolex Series event held in the enchanting setting of Brittany, on the magnificent Emerald Coast. For decades, this CSI5\* event has embodied excellence in equestrianism, combining elite sport, a friendly atmosphere, and the natural beauty of the region. The highlight of this equestrian event, the Rolex Grand Prix of Dinard, will be held in the iconic Val Porée arena on Sunday, July 27, 2025, at 2:45 p.m.





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## INSTITUTIONAL PARTNERS









PREMIUM PARTNERS





RANGE ROVER

EXCELLENCE PARTNERS \$ D'HELBY LE GRAND HOTEL CORDON



DUEST BARDAGE COUVERTURE

Capfinances.



## SIGNATURE PARTNERS







EMERIA

**OFFICIAL SUPPLIERS** 







## MEDIA PARTNERS











## PRACTICAL INFORMATION

## DINARD INTERNATIONAL SHOW JUMPING COMPETITION

July 18–21, 2024 (CSI5\*, CSI3\*, CSI1\*, CSI YH 7 years) Val Porée Equestrian Stadium, 20 rue du Val Porée, 35800 Dinard

### OFFICIALS

Competition President: Danièle MARS Competition Director: Axel MARS Track Manager: Jean-François MORAND (FRA)



Catering in the exhibitors' village.

RESERVATIONS FOR COVERED GRANDSTAND TICKETS axel.mars@jumpingdinard.com

### LIVE STREAMING

BEIN SPORTS Derby Saur de la Région de Bretagne (July 26,4:45 PM) Rolex Grand Prix (July 27, 2:45 PM) CLIPMYHORSE TV (geoblocked France) HORSEANDCOUNTRY ( only the GP) CHEVAL TV





#JUMPINGDINARD #DINARDVILLESPORTIVE

JULY 24-27, 2025

20 RUE DU VAL PORÉE, DINARD

# **PRESS CONTACTS**

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## **ONLINE ACCREDITATION FORM**

https://jumpingdinard.com/presse/accreditation/



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